



The 17th Toyota Dream Car Art Contest Entry Terms and Conditions

< Contest theme >

"Your Dream Car"

< Target applicants >

15 years old and under who live in **Tanzania**.

< Age categories >

- (1) Category 1: 7 years old or under
- (2) Category 2: 8-11 years old
- (3) Category 3: 12-15 years old

< Entry period >

Deadline 1st March 2024

< Entry guidelines >

Both original artworks*¹ and digital data*² will be acceptable.

Please send artwork to the contest office according to the following guidelines. (*¹: Hand drawing artworks, prints of computer graphics artworks; *²: Photographing/scanned data of hand drawing artworks, computer graphics data)

[Hand drawing artworks]

(1) Paper size: 400mm x 550 mm (15.7-21.7in.) or smaller, thickness of 5mm or less

* The recommended size is A3 or tabloid size. (A4, quarter, and octavo sizes are also acceptable.)

* The color, material, and shape of the paper can be chosen freely.

(2) Drawing materials: Any

* Any drawing materials can be used, such as color pencils, markers, crayons, or paints.

* Collage or cutout pictures will be allowed for plane drawings, excluding ones making other artworks dirty or requiring special care in handling.

[Computer Graphics artworks]

* File size: Between 1MB and 5MB with around 300dpi per one artwork

* File format: JPG, PNG

* Submit as high-definition data as possible to prevent disqualification for judging or re-submission.

* Computer Graphics artwork is the one "digitally drawn" on electric devices. Any device can be used,

including tablets, PCs and smartphones etc.

- * In case of importing images, the material must be participant's original data (paintings drawn by the participant etc.).
- * Photographs and free images are prohibited to use.
- * In case of using drawing application, it is prohibited to use processing items such as illustrations, stamps, template, etc.
- * Any creative generated by AI is unacceptable, for example the use of ChatGPT, Stable Diffusion etc.

[Unacceptable Artworks]

- * Artworks that do not meet the regulations mentioned above
- * Artworks using photographs, free images, purchased products (stickers, wrapping paper, newspaper, etc.)
- * Artworks that resemble the previous Toyota Dream Car Art Contest artworks, famous paintings, paintings created by other artists
- * Artworks including trademarked characters, corporation logos, and specific items
- * Artworks drawing cars by manufacturers other than TOYOTA
- * Collaborative artworks drawn by multiple individuals
- * Artworks created by a person other than the participant, or with the help of adults (parent, legal guardian, instructor, etc.)
- * Artworks with incomplete Entry Forms or missing information

< Entry form >

Please prepare an entry form.

Download the entry form from the following website or obtain it from [Toyota Tanzania Limited website](https://www.toyota.co.tz/dreamcar)
www.toyota.co.tz/dreamcar

< Original artworks*1 >

Please fill in all the necessary items on the Entry Form and securely attach it to the back of your artwork, or send its password-protected scanned data (PDF) by email. dreamcar@toyota.co.tz

< Digital data*2 >

Please fill in all the necessary items on the Entry Form and send its password-protected scanned data (PDF) by email. dreamcar@toyota.co.tz

Parent/Guardian's consent is needed to apply for this contest.

Application (Submission) Location

Toyota Tanzania Limited
19 Sokoine Drive, Dar es Salaam,
Tanzania.

< Judging >

Judging will be strictly conducted in two stages.

National Contest

- (1) Artworks entered are judged in the Tanzania National Contest; top 3 excellent artworks are to be selected from each category.
- (2) The top 3 places in each category in the Tanzania National Contest will be submitted to the World Contest held in Japan.

World Contest

- (1) In the World Contest, these entries selected from each country and region will be judged by a jury panel, where award winners will be selected.

Note: Past Winners of World Contest cannot be awarded in the same category again.

["Winners" refer to; Grand Prize, Best Finalist (Encouragement Award in the 11th and the 12th Contest), and Special Award winners.]

< Prizes >

National Contest

The **top 3** artworks from each age category at the Tanzania (National contest)" will be announced on the Social Media platforms and website, and local prizes will be awarded to the winners.

World Contest

As supplementary prize, prize money intended to be used for educational purposes will be presented as follows:

- 5,000USD prize money to each Grand Prize winner in each category (1 person in each category, 3 persons in total*) / each Special Award winner in all categories (2 persons in total*)
- 10,000USD prize money to each Grand Prize / Special Award winners' elementary / junior high / high school as a general rule
- 3,000USD prize money to each Best Finalist in each category (7 persons in each category, 21 persons in total*)

*Each number is the maximum number of winners that can be awarded in the World Contest.

<<Guidelines for Prize Money>>

- (1) All the taxes related to prize money and expenses which are not specifically described on this official terms and conditions should be paid and borne by the winner or his/her parent(s)/ guardian and winner's school themselves.
 - (2) The prize money payment should be settled based on the rate of remittance date.
 - (3) When receiving prize money, the winner's parent(s)/guardian and responsible person of his/her school need to sign on the receipt.
 - (4) The necessity of filing final tax returns/tax payment should be confirmed by the winner or his/her parent(s)/guardian and winner's school themselves based on local regulations and proceeded accordingly.
- World Contest Winners and their schools should agree with the Terms and Conditions which will be separately set to receive prize money.
 - Regarding supplementary prize, please note that there is possibility to change depends on contest organizer's discretion.

< Announcement of winners >

Winners (or the person in charge of each group) will be notified to them and their schools by the contest office.

The results of the World Contest will be announced on the Official Website of the Toyota Dream Car Art Contest around August 2024.

(URL: <https://www.toyota-dreamcarart.com>)

< Reminders >

- (1) Submissions that have previously been released, submissions that have been entered in other contests, and submissions that infringe on a third party's copyrights will not be accepted.
- (2) Multiple submissions are allowed from the same person. However, only one prize will be awarded per person.
- (3) Family members of employees of Toyota or Toyota Motor Corporation related companies are also eligible to participate.
- (4) Any private information collected as part of the contest will not be used for any other purpose.
- (5) All rights in the submitted artworks, including but not limited to publication, use, adaption, editing, and revision rights, will belong to Toyota Motor Corporation.
- (6) The submitted artworks may be used in advertisements and printed materials by Toyota Motor Corporation and partner companies that have supported the contest and obtained an official approval by Toyota Motor Corporation for the purpose of advertising.
- (7) Prize eligibility may not be transferred or sold to a third party.

- (8) The winners must submit to Toyota Motor Corporation a declaration attesting that they meet the eligibility requirements and an agreement that they will not submit their award-winning artworks to any other art contest.
- (9) This contest will be invalid in regions which are prohibited or restricted legally.

< Handling of personal information >

Usage purposes:

- (1) Notification of judging and judging results of this contest
 - (2) Sending of supplementary prize for this contest by mail
 - (3) Surveys for the purpose of improving the content of this contest, and for anonymous statistical analysis for marketing, etc.
 - (4) Under adequate safeguards any usage deemed necessary by Toyota Motor Corporation in order to conduct the contest fairly and safely.
-
- Disclosure of personal information to third parties: With the exception of providing personal information to contractors within the necessary scope of conducting this contest, personal information will not be disclosed to third parties without the permission of the individual.
 - In operating and managing this contest, personal information will be provided to a company contracted to handle personal information that has adequate safeguards in place.