

# LAND CRUISER PRADO



TOYOTA TANZANIA LTD



**3** YEARS  
TOYOTA  
WARRANTY  
or 100,000 km

# Setting standards while building a legacy

Consistency and reliability are the keys that unlock the legendary Toyota Prado. With a heritage that dates back over half a century, the Land Cruiser's off-road performance has earned it a rock solid status of reliability. And – now – inheriting the pedigree of its predecessors while instantaneously lifting the benchmark in superior on-road performance and interior versatility. The Prado takes a major stride forward.







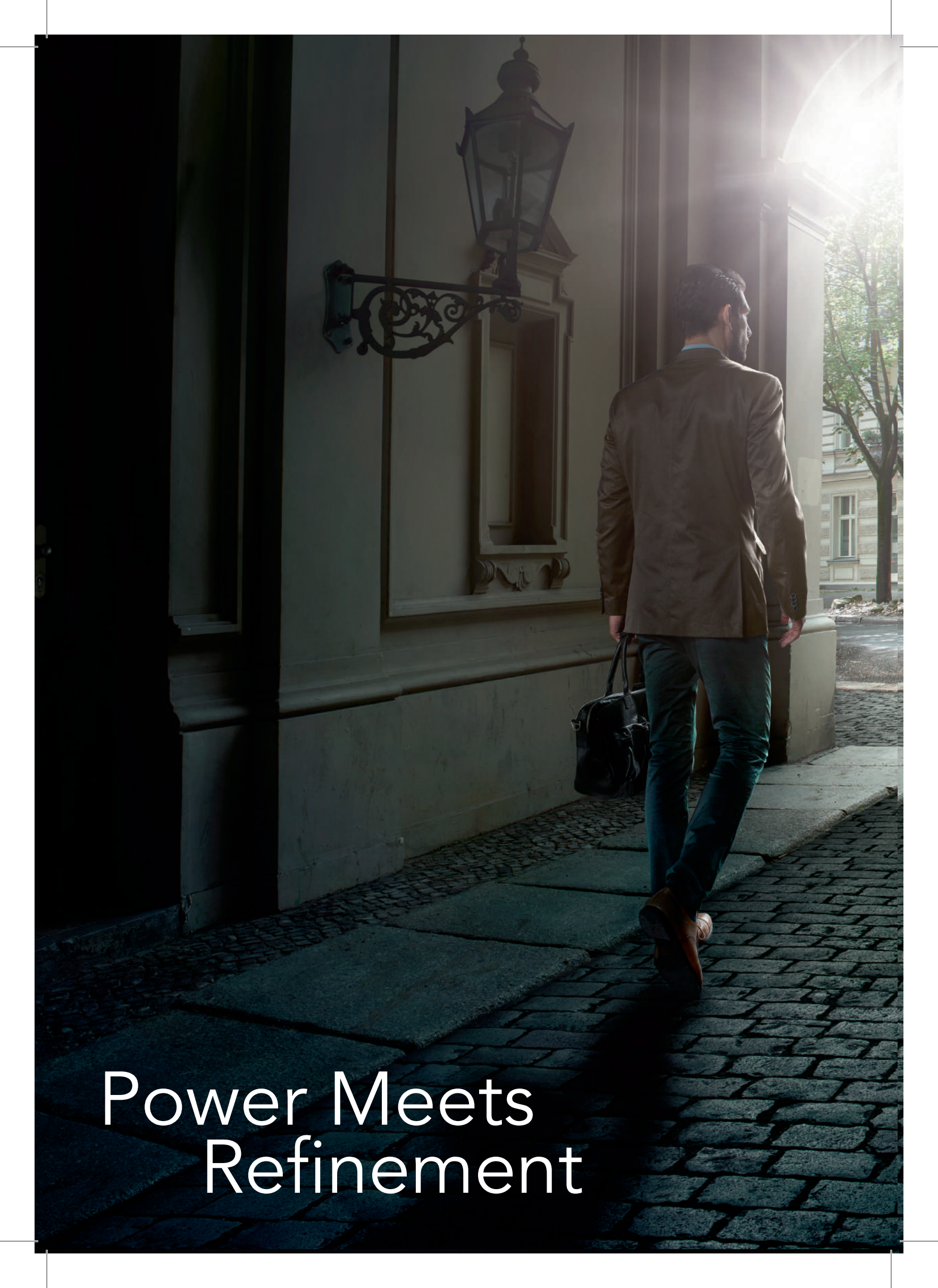


# A commanding presence that naturally meets your demands

The Prado has a naturally dynamic presence that not only welcomes you to a new league, but really shines in rough terrain, with its 4WD heritage apparent in every aspect of its powerful and commanding exterior.







# Power Meets Refinement





With the rugged strength and elegance of an off-road leader, and an exterior design that attains the peak of refinement, the Prado has distinctive individuality that harmonises greatly with urban life.

# Innovation leads the way for adventure

Whether you're an experienced off-roader or a first time explorer, the Prado incorporates numerous ground-breaking technologies to support off-road driving and provides you with an unmatched driving experience. Controls for 4WD functions are located in the center cluster for outstanding operation.

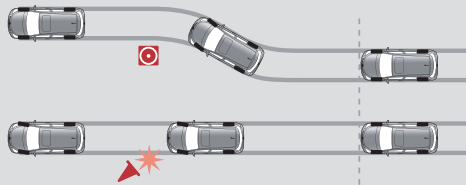
## Multi-terrain Select

With 5 driving modes via the convenient dial-type mode selector switch on the center cluster, this revolutionary system gives you optimum traction on surfaces such as sand/mud, loose rock and dirt. You don't have to be an experienced off-road driver anymore to enjoy the spoils of adventurous terrains, especially with the help of secure, sure-footed control.



MULTI-TERRAIN SELECT MUD&SAND    MULTI-TERRAIN SELECT LOOSE ROCK    MULTI-TERRAIN SELECT MOGUL    MULTI-TERRAIN SELECT ROCK&DIRT    MULTI-TERRAIN SELECT ROCK

With Multi-terrain ABS



Without Multi-terrain ABS

Mud, sand, or other surface with poor traction

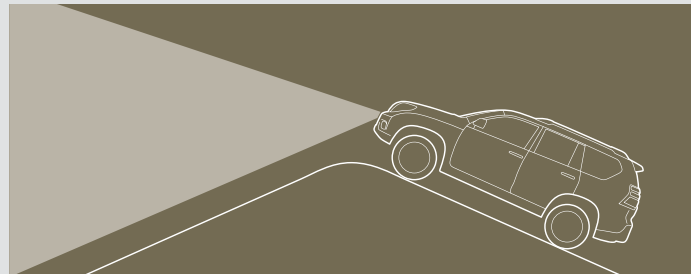
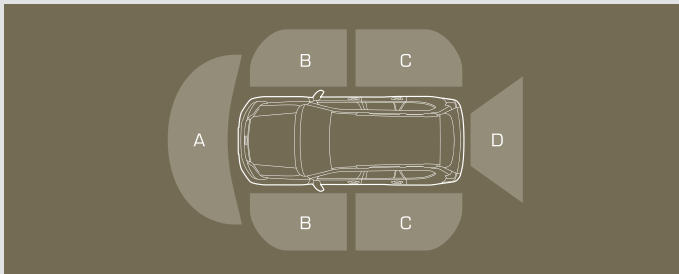
### Multi-terrain Anti-lock Breaking System

Multi-terrain ABS operates in sync with Multi-terrain select, which automatically regulates the ABS operation to suit off-road driving conditions. With normal ABS activated in on-road driving, EBD helps provide balanced braking regardless of the occupant/cargo.



### Multi-terrain Monitor

The optional four camera multi-terrain monitor enables you to have six different views of the terrain outside. The system displays your surrounding conditions when cresting a hill or driving on extremely uneven ground. Switching between the various views is easily done via the multi-information switch.



A. Forward view, B+C. Side Views (Left and Right), D. Rear view





### **Electronically Modulated Rear Air Suspension plus Adaptive Variable Suspension System**

This system maintains a constant vehicle height irrespective of the number of occupants or amount of cargo on board. The height is adjustable via a simple switch operation, additionally, AVS regulates the damping force of the shock absorbers according to driver input and various road conditions. A choice of normal, comfort and sport modes are offered at your convenience.



### **Full-time 4WD System with TORSEN Limited Slip Differential**

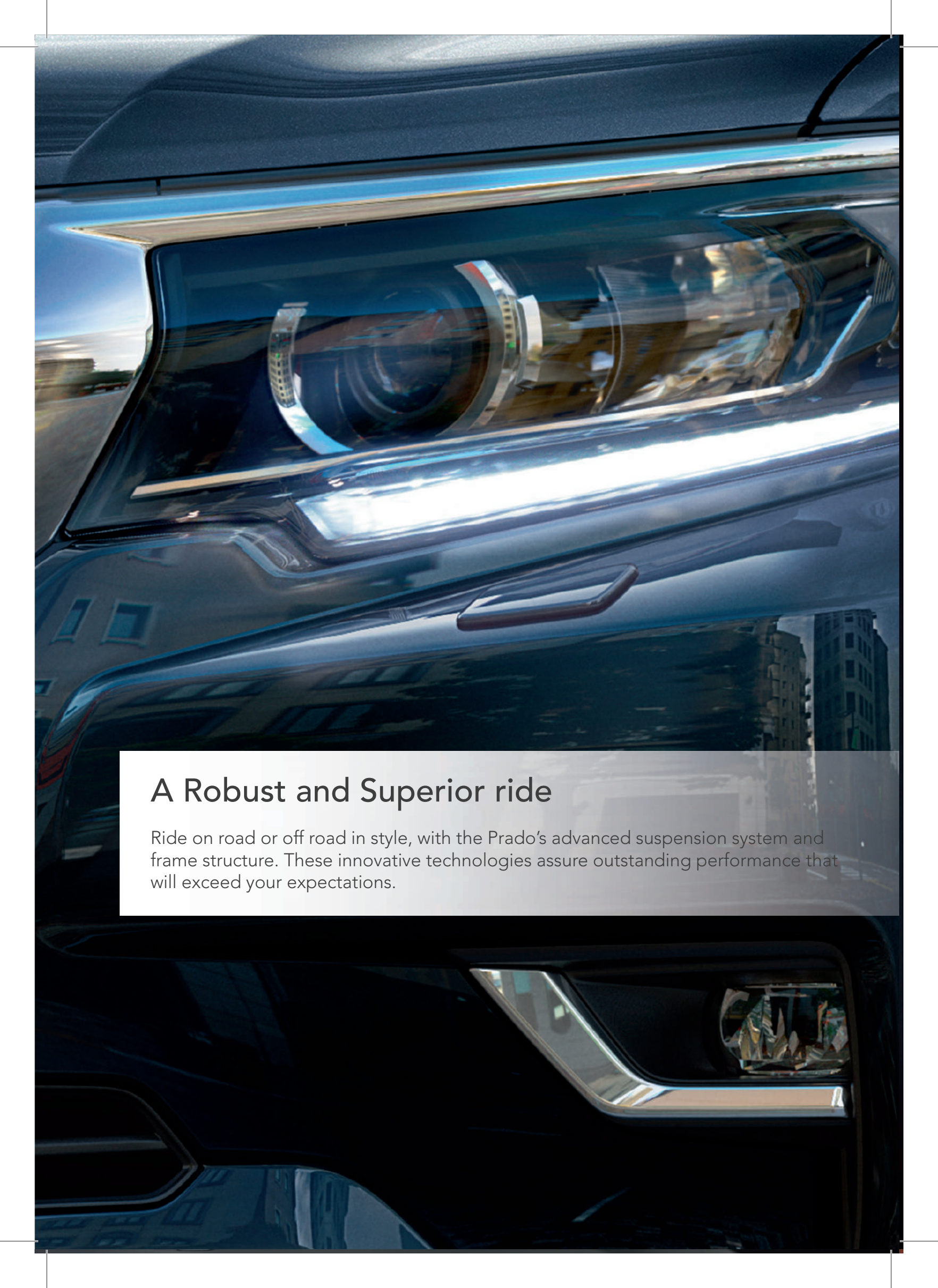
An easy-to-use transfer switch lets you shift smoothly between low-range and high-range driving. There are also differential lock switches that let you lock the center and rear differentials.



### **Land Cruiser Prado Frame**

Rigid, strong and durable, the Prado frame has been advanced by reinforcing the frame cross-section to secure superior torsional and flexural rigidity.





## A Robust and Superior ride

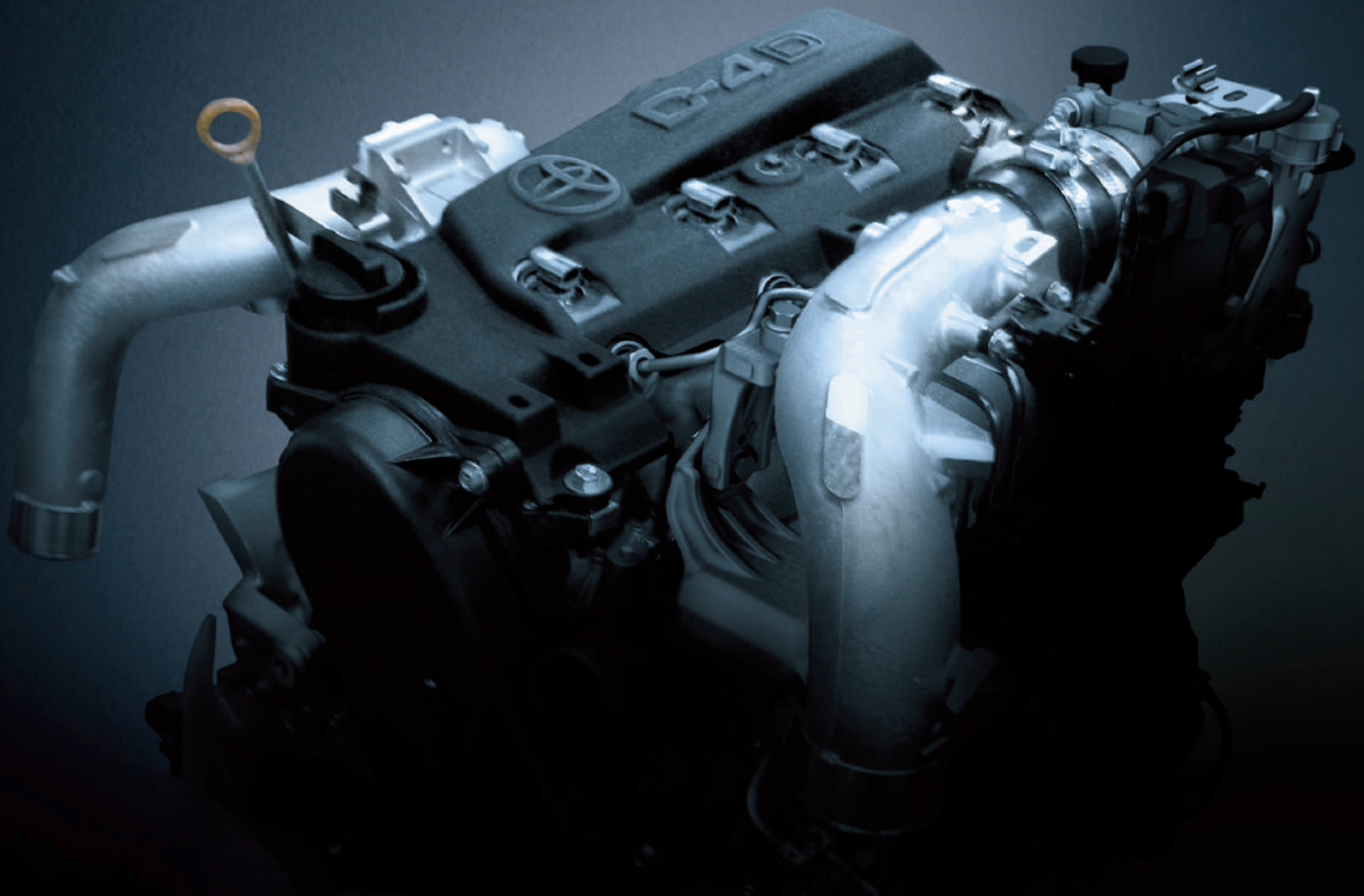
Ride on road or off road in style, with the Prado's advanced suspension system and frame structure. These innovative technologies assure outstanding performance that will exceed your expectations.

# Efficiency At The Core Of Its Power

Incredible performance, from an engine and transmission that delivers a striking balance of drive power and fuel efficiency.

## **2.8GD – (D4D)**

The Prado is available with a common-rail turbo diesel engine that offers low emissions with class-leading power and fuel efficiency.





**6AT ECT  
(Electronically Controlled Transmission)**

Sporty and smooth-shifting multi-mode sequential 6AT ECT also features AI-Shift, which automatically switches shifting patterns according to road conditions and driver intent.



LAND CRUISER PRADO





## Superb Maneuverability, Wherever You Go

Even in narrow streets and tight corners, the Prado's smooth, nimble handling assures driving ease. Experience the Prado, as it readily conquers what leading contenders would call obstacles.





## Comfortable And Spacious In Every Dimension

The Prado's distinctively comfortable and spacious cabin assures the pleasure and satisfaction of all on board. Feel like you're conquering each corner of the earth from the comfort of your leather seats.





## Sophistication meets practicality

An instrument panel of quality construction and sophistication, arranged in functional simplicity that makes it easy to understand every one of your outdoor adventures. Practicality brings the ultimate 4WD performance to life on the Prado.





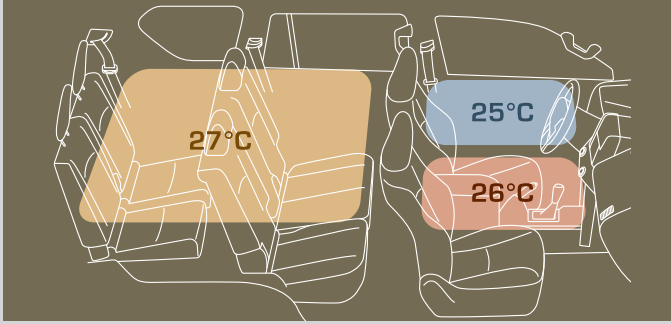
### Multi-information Display

The advanced 4.2-inch colour TFT multi-information display presents a wide range of information in an easy-to-understand form for enhanced driving convenience.

# Maximum Comfort For All Aboard

Superior relaxation conveniences for everyone aboard is assured by thoughtful amenities throughout the cabin.



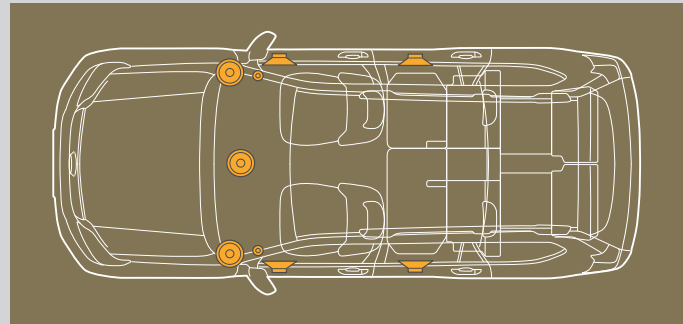


### Air Conditioning

Fully automatic air conditioning offers 3-zone independent temperature adjustment. A pollen removal mode also helps reduce pollen and fine dust in the cabin, while the independent rear seat temperature controls enable everyone aboard to be more comfortable.

### Comfortable Seat Heaters

Temperature-adjustable heaters in the first and second row seats gently warm your shoulders, lower back and legs.

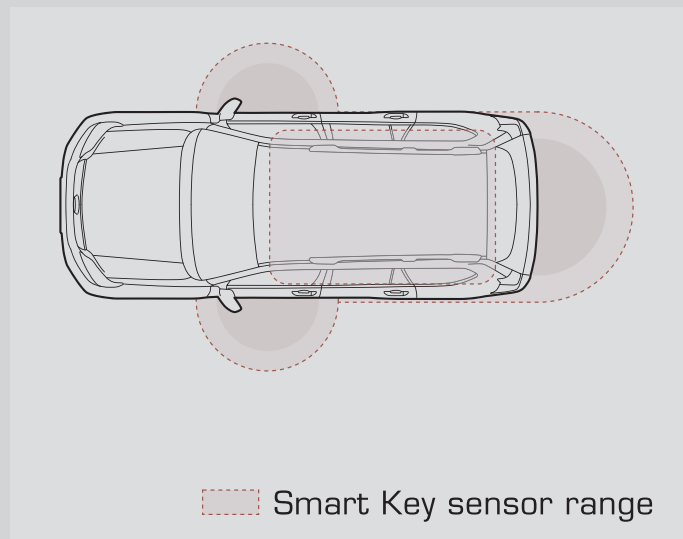


### External Audio Input

Both a USB interface and audio mini-jack are available for external audio input, enabling you to easily connect your own playback devices to enjoy your favourite music.

### 9 speaker Audio System

The audio system features 9 speakers as well as AM/FM radio. It also supports Bluetooth \* hands-free calling, has USB and mini-jack inputs for external device connection.



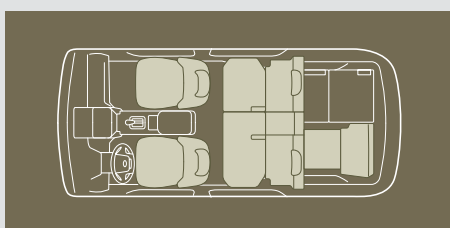
### Smart Entry and Start System

With the Smart Key, you can unlock and lock the doors by just touching a door handle, and you can start the engine by simply stepping on the brake, and pressing the Start/Stop button.

Smart Key sensor range

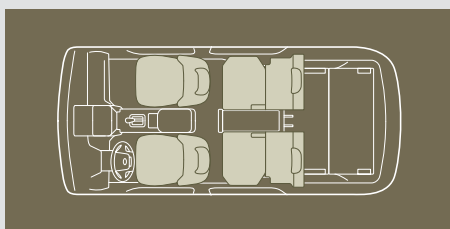
## Versatility To Meet Any Need

With the Prado, you get suitable features and seat configuration flexibility that can satisfy the needs of a diverse range of lifestyle conditions.



### Convenient Seat Configuration

Third-row seats can be stored flush with the floor independently to create ample cargo space while providing seating for six adults.



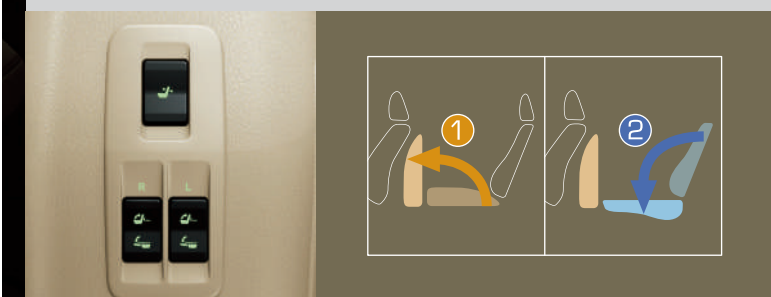
The center of the second-row seats can be folded to accommodate long items while still providing seating for four adults.





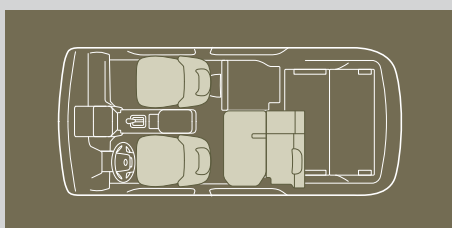
### Easy Access

Behind the front passenger seat, a lever on the second-row seats lets you quickly slide it to its forward limit, providing easy access to third-row seating.

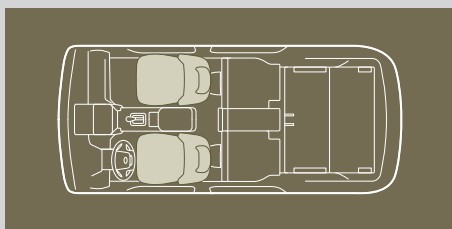


### Double Fold Function

The seat cushion lifts up and folds forward, enabling you to fold the seatback forward to create ample cargo space.



Easily load long and bulky items.



Maximise your cargo space by folding the second-row seats and storing the third-row seats flush with the floor.

# The Prado takes convenience to the next level

It's all about the convenience and the abundant storage capacity



Center console cup holders



Center console tray



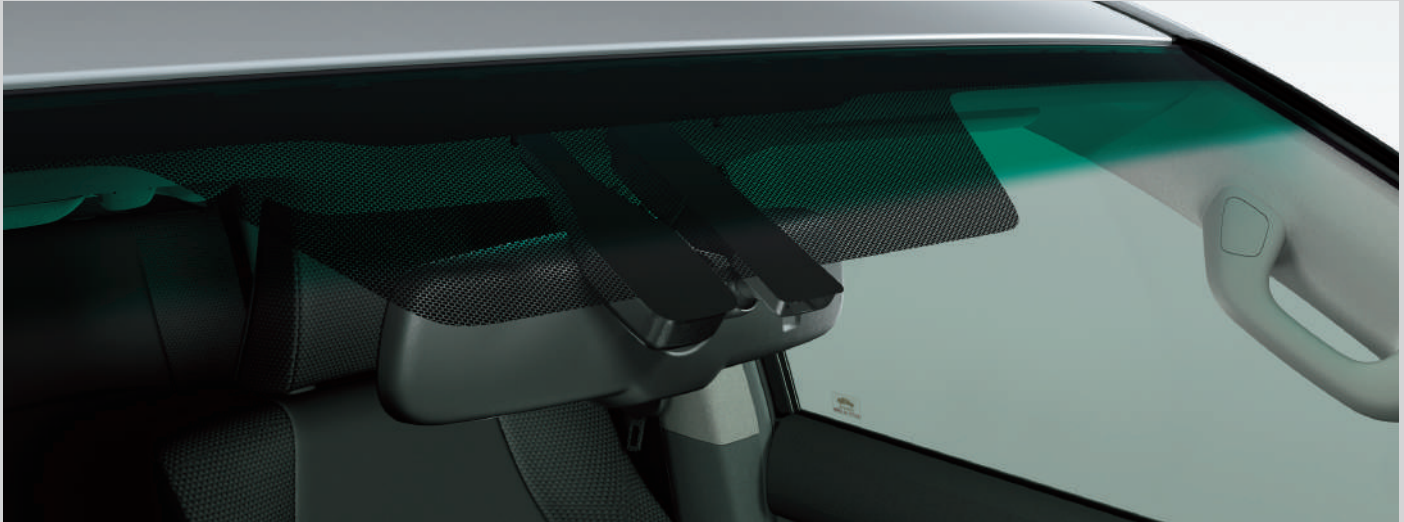
Cooler box



Rear Armrest cup holders

# Detail with practical features

The Prado's finishings are practical yet thoughtful to its occupants at the same time.



Rain-sensing Windshield Wipers



Tonneau Cover



Accessory Socket



Driver Seat Memory Switches



Automatic Anti-glare Rear view Mirror

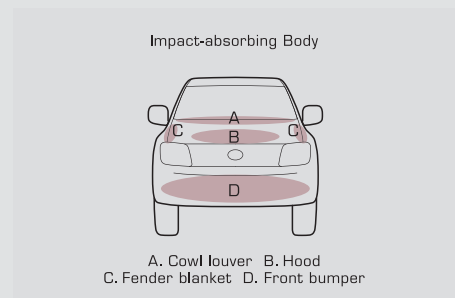


### SRS Airbags

SRS airbags contribute to driver and passenger safety by helping minimise impact force in certain types of collisions. Ample features include SRS curtain-shield airbags that cover all three rows in a severe side collision, and an SRS knee airbag for the driver that bolsters protection by distributing and cushioning impact on the knees in a severe collision.

### Crash safety

An energy-absorbing body structure contributes to a high level of crash safety performance by effectively absorbing impact energy from the front, side or rear.

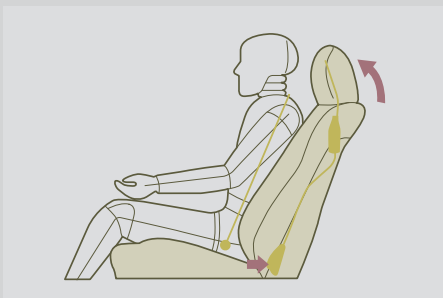


### Pedestrian Protection

The impact-absorbing structure of the hood, fenders, and other components helps enhance safety performance in accidents involving pedestrians.

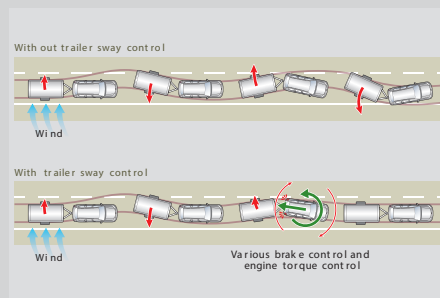
## The Leading Edge In Safety

Progressive technologies for safety performance inspire your trust, peace of mind and confidence in the revolutionary Prado.



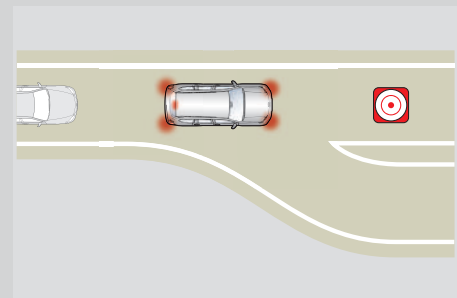
### Active Headrests

In the event of rear-end collisions, front seats with active headrests help reduce neck impact by moving the headrest diagonally upwards to simultaneously cushion the head and back.



### Vehicle Stability Control

When driving on slippery road surfaces, VSC enhances vehicle stability by controlling engine output and braking at each wheel if sensor detect an abrupt steering operation.



### Emergency Brake Signal

An emergency braking signal automatically flashes the stop lamps during emergency braking to alert following drivers.

# Model Variations



Super White II (040)



White Pearl Crystal Shine (070)



Silver Metallic (1F7)



Gray Metallic (1G3)



Blackish Ageha Gf. (221)



Black (202)



Attitude Black Mica (218)



Bronze Mica Metallic (4T3)



Vintage Brown Pearl Cs (4X4)



Red Mica Metallic (3R3)

Leather



Neutral Beige



Redwood



Black

Fabric



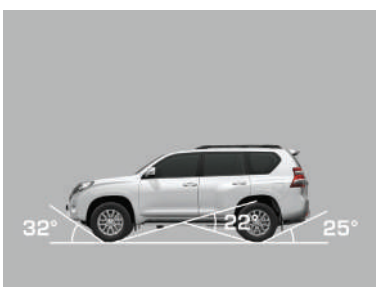
Neutral Beige



Redwood



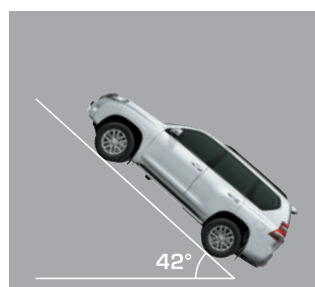
Black



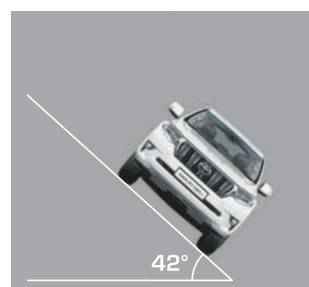
5-door | Approach, ramp breakover and departure



5-door | Fording depth



5-door | Maximum safety angle



5-door | Maximum safety angle



## New Land Cruiser PRADO - GD ENGINE

GRADE	SFX	Body type	Engine	ccm	Power (HP/kW)	Torque (Nm)	Transmission
TX-L	U1	SUV	2.8 GD-6	2790	205/150	420	6 M/T
TX-L automatic	U2	SUV	2.8 GD-6	2790	205/150	500	6 A/T
VX-L automatic	U3	SUV	2.8 GD-6	2790	205/150	500	6 A/T

EXTRAS	TX-L	VX-L
<b>Metallic paint:</b>	○	○
● = Standard ○ = Option – = Not available		
6 M/T = 6 speed manual transmission 6 A/T = 6 speed automatic transmission		

TX-L - STANDARD GRADE		
<p><b>Interior:</b></p> <ul style="list-style-type: none"> <li>Automatic air conditioner</li> <li>Radio AM/FM, MP3, CD (MT)</li> <li>Multimedia touch screen 8" (20.3 cm) for automatic</li> <li>Auxiliary input USB</li> <li>6 speakers</li> <li>Display Audio, Bluetooth and hands-free (AT)</li> <li>Steering wheel controls</li> <li>Sun &amp; moon roof with jam protection and remote control (AT)</li> <li>Leather shift knob</li> <li>Leather steering wheel</li> <li>Power lumbar support for driver</li> <li>Multi information display</li> <li>Wireless power door lock</li> <li>Power windows (all with jam protection)</li> <li>3 power sockets 12V</li> <li>Floor mats</li> <li>7 seats</li> <li>Ash tray (cup type)</li> <li>Glove box with lamp and key</li> <li>Rear Tonneau cover</li> </ul> <p><b>Exterior:</b></p> <ul style="list-style-type: none"> <li>LED type front fog lamps</li> <li>Spare tire on back door with cover</li> </ul>	<p><b>Exterior Continues:</b></p> <ul style="list-style-type: none"> <li>Colour painted front and rear bumpers</li> <li>Front grille in chrome</li> <li>Green UV cut rear quarter glass</li> <li>Mud guards (front and rear)</li> <li>Rear spoiler</li> <li>Roof rails</li> <li>Side steps</li> <li>Color side mirrors and door handles</li> <li>Side mirrors electrically adjustable &amp; retractable</li> </ul> <p><b>Safety:</b></p> <ul style="list-style-type: none"> <li>ABS - Anti-lock Braking System</li> <li>VSC - Vehicle Stability Control</li> <li>A-TRC - Active Traction Control</li> <li>Trailer Sway Control</li> <li>HAC - Hill Start Assist Control (AT)</li> <li>DAC - Downhill Assist Control (AT)</li> <li>Driver &amp; passenger airbags (SRS)</li> <li>Driver knee airbag (SRS)</li> <li>Side airbags for driver and passenger (SRS)</li> <li>Curtain airbags for all 3 rows (SRS)</li> <li>Anti-Theft system immobilizer and alarm</li> <li>ISOFIX points for child safety on rear outer seats</li> </ul>	<p><b>Technical:</b></p> <ul style="list-style-type: none"> <li>Headlamp 2-bulb halogen</li> <li>Rear differential lock (manual)</li> <li>Central Limited Slip Differential (LSD)</li> <li>Alloy wheels</li> <li>Tyre dimensions 265/65 R17 7.5J</li> <li>150L fuel tank capacity</li> <li>Fuel tank protector</li> <li>Manual headlamp levelling</li> <li>Power steering</li> <li>Smart entry &amp; Start system ("keyless" entry &amp; start)</li> <li>Push start system</li> <li>Wire harness connector for trailer</li> <li>ECO driving indicator for automatic</li> <li>4WD System</li> <li>Overall width: 1.885 mm</li> <li>Overall length: 5.010 mm</li> <li>Overall height: 1.890 mm</li> <li>Min. ground clearance: 215 mm</li> <li>Min. turning radius (tyre): 5.8 m</li> </ul>

VX L - on top of TX-L		
<p><b>Interior:</b></p> <ul style="list-style-type: none"> <li>Leather seats</li> <li>Leather door trims</li> <li>Automatic air conditioner, dual zone with rear controls</li> <li>Seat heating for driver, passenger and 2nd row seats</li> <li>Power seat adjustment for driver and passenger</li> <li>Ventilated seats for driver and passenger</li> <li>3rd Row Leather Seats</li> <li>Memory for steering wheels, mirrors &amp; driver seat adjustment</li> <li>Front cool box</li> <li>Steering wheel with leather and wood finish</li> <li>Multi information display, 4,2" colour TFT</li> <li>9 speakers</li> <li>Trunk mat</li> <li>Illuminated scuff plates</li> <li>Floor illumination</li> <li>3rd row seats with power adjustment folding</li> <li>Auto dimming rear view mirror (day/night)</li> </ul>	<p><b>Exterior:</b></p> <ul style="list-style-type: none"> <li>LED Daytime Running Lights</li> <li>Front Grille</li> <li>Privacy glass (dark grey, rear quarter)</li> <li>Roof rails with chrome finish</li> <li>Front grille in chrome &amp; silver</li> <li>Back door garnish</li> <li>Chrome door window frame moulding</li> <li>Multi-Terrain monitor with 4 cameras</li> <li>Side mirrors reversing angle adjustment, auto</li> <li>Active height control system (rear air suspension)</li> <li>360 panoramic view monitor</li> <li>Side steps with illumination and aero design</li> <li>Crawl Control with Multi-Terrain Select</li> <li>Rear differential lock (electrical)</li> <li>Side mirrors with illumination lamp</li> </ul>	<p><b>Technical:</b></p> <ul style="list-style-type: none"> <li>Tyre dimensions 265/60 R18 7.5J (alloy wheels)</li> <li>BI-LED type main headlamps (low and high)</li> <li>Auto headlamp levelling</li> <li>Cruise control</li> <li>KDSS - Kinetic Dynamic Suspension System</li> <li>Front and rear parking sensors</li> <li>Rear fog lamps</li> <li>Power tilt and telescopic steering adjustment</li> <li>Rain sensor, automatic wipers control</li> <li>Automatic light control</li> <li>Headlamp cleaner</li> <li>Reverse camera (back monitor)</li> <li>Rear torque sensing Limited Slip Differential</li> <li>Optitron gauge lightning</li> </ul>

# LAND CRUISER PRADO



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**FOR MORE INFORMATION ABOUT THE PRADO,  
TEST DRIVE AND QUOTATIONS, PLEASE CONTACT  
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