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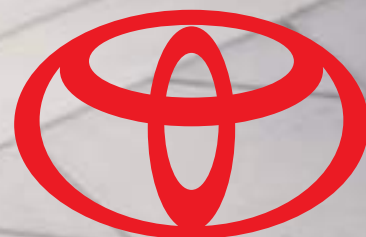
THE ALL-NEW TOYOTA

# RUMION



**MORE ROOM  
FOR FUN**

TOYOTA.CO.ZA



INTRODUCING

THE  
ALL-NEW  
TOYOTA  
RUMION



MODEL SHOWN: Toyota Rumion 1.5 Tr Manual

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INTRODUCTION

# MORE ROOM FOR FUN

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Recent times have made us appreciate what's important. It's made us appreciate, people, family, and good times. And it's made us realise the importance of making the most of every minute; creating our own stories and spending more quality time with loved ones – away from the confines of the conventional.

So, call your friends. Call your family – and get packing. The all-new Toyota Rumion is here. Offering generous space for good times and the versatility you demand.

The Toyota Rumion boasts a host of features to maximise your lifestyle, featuring a multiple configurable rear seat arrangement, technological convenience like free onboard Wi-Fi and on Tx models, a reverse camera. The Toyota Rumion also comes with two ventilated cup holders and split front and rear\* air conditioning.

The Toyota Rumion offers you heaps of space to play: 7 seats and 100 reasons to go find your fun.

**GETTING AMPED, GETTING AHEAD AND BEING FREE HAS NEVER BEEN THIS EASY, THIS STYLISH, THIS AFFORDABLE – AND THANKS TO TOYOTA'S LEGENDARY DURABILITY, THIS RELIABLE.**

It's time to skip the serious and escape in the all-new Toyota Rumion, where there's always more room for fun.

*\*Available on selected models*



MODEL SHOWN: Toyota Rumion 1.5 Tx Manual



RANGE

# MY FUN MY SPACE

MY FREEDOM. MY TOYOTA RUMION.

More space means more possibilities. With a choice of three grades – the S, Sx, and Tx – and a manual or automatic transmission, your Toyota Rumion journey starts here.

THE TOYOTA RUMION RANGE

**1.5 S MANUAL**  
**1.5 Sx MANUAL**  
**1.5 Sx AUTOMATIC**  
**1.5 Tx MANUAL**  
**1.5 Tx AUTOMATIC**



MODEL SHOWN: Toyota Rumion 1.5 Tx Manual

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PERFORMANCE

# POWER FOR PLAYING

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Be it for the buzz of the school run, the thrill of a shopping spree or the madness of a midnight road trip,

**THE ALL-NEW TOYOTA RUMION IS AS EASY TO DRIVE AS IT IS ECONOMICAL TO OWN.**

All models are equipped with a powerful, but ultra-efficient 1.5<sup>l</sup> four-cylinder petrol engine and are front-wheel driven, either through the full control of the 5-speed manual or the convenience of a 4-speed automatic transmission.

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**MAXIMUM POWER OF 77 kW IS PRODUCED AT 6 000 R/MIN AND PEAK TORQUE OF 138 NM @ 4 400 R/MIN.**

This wide torque spread ensures accessible power at all engine speeds, whether it's for the cut-and-thrust of urban driving, or hitting the highway for your weekend getaway.

Average fuel consumption is measured at a mere 6.2/100km and CO<sub>2</sub> emissions from as little as 146g/km CO<sub>2</sub> – meaning you'll only be stopping to post on social media, instead of filling up.

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**DO MORE. EXPLORE MORE. PLAY MORE.**

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Having fun is also about being in control. The Toyota Rumion's ease of manoeuvring and comfortable ride comes courtesy of MacPherson strut front suspension. A torsion beam axle at the rear guarantees sure-footed handling.

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## EXTERIOR STYLING



# ARRIVE IN STYLE

**BOLD AND EXPRESSIVE LINES CUT AN AGGRESSIVE SHAPE THAT OOZES URBAN ENERGY.**

MODEL SHOWN: **Toyota Rumion 1.5 Tx Manual**

While the all-new Toyota Rumion's got oodles of room for play inside, it's dressed to impress on the outside.

Bold and expressive lines cut an aggressive shape that oozes urban energy. At the front, the grille extends across into the angular headlights and the surrounding fog lamps\*. LED rear lights and a high-mounted brake light on the rear, and colour-coded rear bumper add to the Toyota Rumion's dedicated fun design.

At the side, the slanted A-pillars continuing into its tall roofline accentuate the vehicle's identity as a capacious lifestyle utility vehicle. On the Sx and Tx models, the side mirror housings are electrically\* foldable and adjustable, as well as elegantly integrating the side turn signal indicator.

The 15" alloy\* wheels are styled for adventure and ready to seize every moment. And a towing capacity of up to 1 000 kg to load everything you and your passengers need for fun. Dare you wonder where will you wander next?

## LOAD UP. LET'S GO.

\*Available on selected models





INTERIOR

# A ROOMY INTERIOR

INTERIOR SHOWN: **Toyota Rumion 1.5 Tx Manual**

**DREAM IT, DO IT. AMPING UP THE FUN IN THE ALL-NEW TOYOTA RUMION IS A SUITE OF IMPRESSIVE FEATURES TO COMPLEMENT ITS SPACIOUS AND STUPENDOUS INTERIOR.**

Step inside and seep in the style of a colour palette of black embellished with silver accents. The Tx model's interior is further finessed through the fitment of faux wood trim running horizontally across the entire width of the dashboard.

Then, cosy into the beautifully crafted fabric-covered seats and enjoy a pair of uber-cool ventilated cup holders – perfect for that rad road trip. You'll also stay in the chill zone thanks to auto\* air conditioning, while rear passengers have access to separate, manually controlled air conditioning\*. For an invigorating blast of nature's freshest, all windows are electrically operable, of which the driver's window is operated by a one-touch up/down function.

\*Available on selected models



INTERIOR

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**AMPING UP THE FUN IN THE ALL-NEW TOYOTA RUMION IS A SUITE OF IMPRESSIVE FEATURES TO COMPLEMENT ITS SPACIOUS AND STUPENDOUS INTERIOR.**

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IN-CAR WI-FI  
MYTOYOTA CONNECT  
APPLE CARPLAY  
ANDROID AUTO  
12V POWER SOCKETS  
SMART ENTRY\*  
PUSH START BUTTON\*

MULTI-INFORMATION DISPLAY  
BLUETOOTH\*  
USB PORT\*  
AUXILIARY INPUT\*  
STEERING WHEEL SWITCHES  
REVERSE CAMERA\*

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MODEL SHOWN: **Toyota Rumion 1.5 Tx Manual**





**THE SPACE  
NEVER ENDS.  
AND THE FUN  
NEVER STOPS.  
LIKE IT.  
SHARE IT.  
LOVE IT.**



**IT GETS BETTER.** All Toyota Rumion models are fitted with Toyota Connect as standard – meaning Wi-Fi is available with the MyToyota Connect Device. Once activated, the Wi-Fi will auto connect, and the best part is – you can offer all your passengers the option, too.

And don't worry about charging those handheld devices either, because there are 12V power sockets in the front and at the rear\*.

Having fun means staying connected. And the Toyota Rumion is all about that vibe. The touchscreen infotainment system in the TX models can be linked to smart devices through Apple CarPlay and Android Auto. These apps mirror your phone on the vehicle's infotainment screen.

There are features aplenty for the driver, too. Smart Entry\* allows the vehicle to be entered or locked without the key fob being removed from the driver's pocket. Thereafter, the engine is keylessly powered on or off by the vehicle's Push Start button\*. Relishing the open road has never been this enjoyable with the Toyota Rumion's Multi- Information Display - relaying trip information regarding fuel consumption, average speed and outside temperature.

The infotainment unit features on-board connectivity through its Bluetooth\*, USB\* and auxiliary\* inputs. Sx models are equipped with four speakers and Tx models with six speakers. The screen also doubles as the display for the Reverse Camera\*, making every reverse parking move so effortless that you'll Tweet about it.

Through the use of steering wheel-mounted controls\* and Bluetooth phone pairing\*, the driver takes full command of the audio system, multi-information display and mobile phone operations without moving their hands from the steering wheel.

There's space for everyone in the 7-seater Toyota Rumion. In true airplane style, the seatbacks of the first two rows are furnished with pockets – ideal for holding phones or magazines. For safe and convenient transport of smaller items like groceries or any other little remnants of fun, the luggage compartment features a covered sub-floor recess. And bigger, long-proportioned objects such as bicycles are equally easily accommodated through the second row (which is split 60:40) and third row of seats both able to be folded flat.

\*Available on selected models

**INTERIOR**



SAFETY

HAVE  
FUN.  
STAY  
SAFE.



Image shown for illustrative purposes only.

WHILE THE ALL-NEW TOYOTA RUMION INSPIRES YOU TO HIT UP THE PARTY, LIVING IT UP ON THE FUN SIDE OF LIFE DOESN'T MEAN GOING BEYOND THE LIMIT. THAT'S WHY FOR COMPLETE PEACE OF MIND, ALL MODELS ARE EQUIPPED WITH AN EXTENSIVE ARRAY OF CONTROL-ENHANCING AND INJURY-MITIGATING SAFETY INTERVENTIONS.

The driver and front passenger are each protected by front airbags; as well as safety belts with a pre-tensioner, force limiter and Emergency Locking Retractor (ELR). The latter allows the easy extension of the seatbelt to facilitate comfortable movement by the passenger but will lock the seatbelt during a sudden stop or impact. The force limiter tightens the seatbelt to quickly restrain occupants and minimise possible impact.

The combined use of the belt force limiter, ELR and airbags will dramatically reduce the impact of upper-body injuries during an accident.

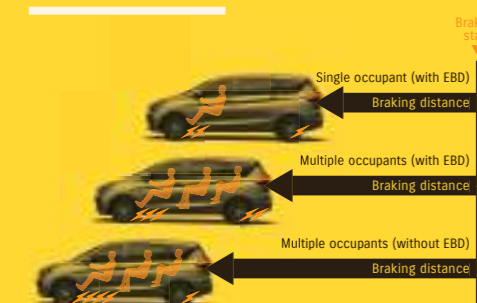
Rear passengers are safeguarded by three-point seatbelts also fitted with an Emergency Locking Retractor. Furthermore, ISOFIX mounting brackets serve to secure baby seats to the middle row seats; while the rear doors are fitted with child locks.

Further keeping your Toyota Rumion under control and out of harm's way, additional standard safety enhancements include:

**Anti-Lock Brakes (ABS)**  
Excess brake pressure is modulated to allow continued tyre rotation under extreme braking conditions, where too much pressure would ordinarily lock the brakes and induce a skid.

**Electronic Brake-Force Distribution (EBD)**  
is a further evolution of ABS; whereby braking force is individually distributed to each corner to allow for variances in weight distribution and tyre grip under braking; to increase stability, stopping distance and vehicle control.

**Rear Park Distance Control (PDC)\***  
assists effortless parking. Sensors located in the vehicle's bumpers constantly scan for nearby stationary objects. When a nearby object is detected, a buzzer sounds inside the cabin as well as its proximity being displayed\* on the infotainment screen display.



Your Toyota Rumion comes installed with safety and security features that include remote central locking and an anti-theft system\* that is activated once the vehicle is locked. And with a standard service plan of 4 services or 60 000km, drivers can explore more, play more and have more fun. The Toyota Rumion has it all.

\*Available on selected models

# TOYOTA ENVIRONMENTAL CHALLENGE 2050

At Toyota, creating technologically advanced vehicles isn't our only priority; we're committed to lowering our environmental impact throughout our entire production process. How? By setting ourselves six challenges that will see us reach a truly world-changing goal: a positive environmental impact by 2050.



ZERO CO<sub>2</sub>

## CHALLENGE 1

### NEW VEHICLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

By owning a Toyota you would be contributing to the reduction of vehicle CO<sub>2</sub> emissions by 90% in 2050 as opposed to 2010. You will help us promote the development of next-generation vehicles and further accelerate the spread of these vehicles.



ZERO CO<sub>2</sub>

## CHALLENGE 3

### PLANT ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You uphold the two main pillars of our strategy to achieve zero CO<sub>2</sub> emissions at our plants which are:

1. Developing and introducing low-CO<sub>2</sub> technologies with ongoing kaizen.
2. Adopting renewable energy sources and utilizing hydrogen energy.



## CHALLENGE 5

### CHALLENGE OF ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

You have contributed to our 40 years on the challenge of resource recycling. Going forward, by rolling out to the world the technology and systems evolved in Japan, we will all continue working on the challenge of establishing a recycling-based society.



THE TOYOTA RUMION RANGE HAS BEEN MANUFACTURED TO MINIMISE ITS CARBON FOOTPRINT.

Guided by the goals of the Toyota Environmental Challenge 2050, as little impact as possible is made on the environment during each step of the process. From design to manufacturing, to end-of-life recycling programmes, our planet always comes first. This is because the ultimate long-term goal for Toyota is to make all our vehicles as environmentally friendly as possible. With this in mind, the entire Toyota Rumion range has been designed to have very low CO<sub>2</sub> emissions.



ZERO CO<sub>2</sub>

## CHALLENGE 2

### LIFE CYCLE ZERO CO<sub>2</sub> EMISSIONS CHALLENGE

You are lending a helping hand to Toyota's efforts to reduce to zero not only CO<sub>2</sub> emissions produced in travelling and manufacturing, but all CO<sub>2</sub> emissions including the process of materials production, disposal and recycling of vehicles.



## CHALLENGE 4

### CHALLENGE OF MINIMISING AND OPTIMISING WATER USAGE

In automobile manufacturing, we use water in painting, forging and other processes. Therefore, even a small reduction of its impact on the water environments is important. We have two measures to achieve this, comprehensive reduction of the amount of water used and comprehensive purification of the water and returning it to the earth.



## CHALLENGE 6

### CHALLENGE OF ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

Here at Toyota we have engaged in planting trees at our plants and environmental conservation activities in our surrounding areas. To establish a society where humans and nature coexist in harmony, we are promoting several activities to connect regions, the world and the future.

The message is clear – Toyota Motor Corporation (TMC) wholeheartedly supports the Paris Agreement and accepts the challenge to achieve carbon neutrality by 2050. The Paris Agreement is a legally-binding international treaty on climate change and is aimed at reducing the emission of gases that contribute to global warming. While this treaty was only adopted in 2015, Toyota has been innovating and investing in technology to reduce emissions and achieve carbon neutrality for well over 30 years. Toyota has also led the way with more electrified vehicles on the road than any other automaker.

GET CONNECTED WITH  
**MyTOYOTA**

IN-CAR WI-FI, ROADSIDE ASSISTANCE AND MUCH MORE

All Toyota vehicles can now be connected to the MyToyota App on your mobile phone, giving you more control of your driving experience and opening up a whole new world of personalised offerings and customisable features, so that you can:



### IN-CAR WI-FI\*

Connect to Wi-Fi



### GPS LOCATOR

Always know your vehicle's GPS location



### LOGBOOK

Have access to a digital logbook



### DRIVER NOTIFICATIONS

Important reminders like licence renewal



### BATTERY HEALTH CHECK

Check your battery health



### SERVICE BOOKING

Manage your services



### ROADSIDE ASSISTANCE

Get real-time roadside assistance



### DRIVER RATING

Receive a driver rating



### FLEET MANAGEMENT

Monitor your fleet



### LICENSE RENEWAL

Renew from the App

**AND MORE** - The above features are not all; there are loads of other features available to further enhance driver and guest safety, convenience and comfort; and plenty more to come to make your drive experience better and better with every kilometre.



DOWNLOAD THE **MyTOYOTA** APP AND GET CONNECTED TODAY

FIND OUT MORE AT [TOYOTA.CO.ZA/MY-TOYOTA](http://TOYOTA.CO.ZA/MY-TOYOTA)

\*15GB FREE DATA ONCE-OFF UPON ACTIVATION. T&S & Cs APPLY. AVAILABLE IN SOUTH AFRICA ONLY.



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### TOYOTA GENUINE PRODUCTS

For guaranteed fit and function, **Genuine Parts** are essential in maintaining the safety and reliability of your vehicle. They also comply with all safety, regulatory and environmental requirements, making it the obvious choice. The same exacting precision applies to **Toyota Accessories**, developed by engineers with extensive knowledge on vehicle integration - you can enhance the appeal and functionality of your Toyota Rumion without compromising its safety features or warranty. Warranties are about peace of mind, and the **Genuine Unlimited Warranty** is designed to provide superior cover (up to 10 years, unlimited mileage) and a seamless claims process thanks to full integration with Toyota systems. The **Genuine Extended Service Plan** also enjoys exclusive approval by Toyota SA and provides flexible extension options up to 10 years or 300 000 kms to suit your period of ownership. Paying today's rates for tomorrow's maintenance is a sensible way to protect the resale value of your Toyota Rumion by means of a full service history.

### TOYOTA APPROVED SERVICES

Specialised vehicle maintenance requires first-class facilities, advanced equipment and expert knowledge. **Toyota Quality Service and Value Service** not only promise accurate diagnosis and repair, but also a philosophy of building trust through a genuine concern for the needs of our customers. To complement the extensive network of Toyota dealers, we have a vast number of **Accredited Body and Paint Repairers**, selected on stringent criteria to ensure outstanding workmanship and customer service. You can maintain your vehicle's pristine condition without compromising its warranty thanks to the exclusive use of Genuine Parts by our Accredited Repairers. Offering 24-hour access to a full complement of assistance and recovery benefits, **Toyota Roadside Assistance** provides the peace of mind that competent support is only a phone call away.

## TOYOTA GENUINE MEANS

✓ UNCOMPROMISED SAFETY ✓ GUARANTEED QUALITY ✓ PEACE OF MIND



### TOYOTA FINANCIAL SERVICES

There is no 'one-size-fits-all' when it comes to vehicle finance and insurance, there is only you. With fast, flexible and convenient services we will structure the perfect Toyota Rumion deal for you.

At Toyota Financial Services, we believe that purchasing your Toyota should be as enjoyable as driving it. Toyota Financial Services is the fast, flexible and convenient means of financing your Toyota Rumion. We have created a range of finance products that suit both private and business customers, easily accessible through your local Toyota dealer. We take the hassle out of arranging finance.

Toyota Financial Services (South Africa) Ltd is an authorised Financial Services (FSP No. 7454) and Registered Credit Provider (NCRCP62).

For comprehensive information about products offered by Toyota Financial Services, visit [www.toyota.co.za/toyota-finance](http://www.toyota.co.za/toyota-finance)

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